



peacefulfish
consultancy for financing the creative industries

PEACEFULFISH

CLIENTS IN ALPHABETICAL ORDER

(Status July 20):

FF: film finance (production),

PP (public policy),

DD (digital distribution),

CF (corporate finance),

IF (investment forum),

T: training (film finance, investor pitches, access to market)

AUSTRALIA

Flying Bark Productions – Camperdown - FF
Business plan for an animation feature film project.

AUSTRIA

Red Bull Media House – Salzburg - FF
Strategic support for financing of a feature film

BELGIUM

EUFCN – European Film Commission Network – Brussels – PP
Strategic advice and support in sustainability, screen tourism and co-production.

European Business Network (EBN) – Brussels - T

- 3C 4 Incubators (Culture, Creative and Clusters for Incubators), Interreg MED Programme 2014-2020 on developing territories through culture and creativity.
- “Creative BICs, a practical guide to tailor services to the creative industries”, EBN Technical Note in support of setting up business innovation centres for the creative industries.



European Commission, DG Research and Innovation - Brussels – PP

“ACE-Creative” is an accelerator programme running within Horizon2020 that selects 100 companies in the European creative and digital industries, offering them support in finding investors, clients and new markets.

European Commission, DG Research and Innovation - Brussels – PP

“Twist Digital”, part of Horizon2020, connects four start-up ecosystems across Europe to enable the internationalisation of their digital enterprises and to encourage cross-border investment.

European Commission, DG EAC – Brussels – PP

„CINet“, the Creative Industries Network of Entrepreneurs, is a research project in innovation and creative entrepreneurship within the Erasmus+ Lifelong Learning Programme, Leonardo da Vinci, of the European Commission.

European Commission, DG EAC – Brussels – PP

“Digital Agenda for European Film Heritage”, a study report on the challenges and opportunities film heritage institutions are facing in the digital era.

European Commission, DG Enterprise - Brussels – PP

“European Creative Industries Alliance”, Strategic Advice for the Finance Working Group lead by ICEC/Barcelona.

European Commission , Media Programme – Brussels – T

ENTER EUROPE, Training Programme for European Investors to bridge the knowledge gap in film and audio-visual financing (2013,2014, 2015).

European Commission, , Media Programme – Brussels – PP/DD

“Digital Alfie”, a European pilot project that aims at supporting independent film exhibitors across Europe in using local online communities to increase customer loyalty and exploring new sources of revenue.

European Commission Media Programme – Brussels – PP

Study on the needs and practices of the European audio-visual industry in respect of dubbing and subtitling.

European Commission Media Programme – Brussels – PP

Study on the role of SMEs and European audio-visual works in the context of the fast changing and converging home entertainment sector (PayTV, Homevideo, Video on Demand, video games, internet, etc).

European Commission Media Programme – Brussels – PP

Study on the Role of Banks in the European Film Industry

European Commission Media Programme – Brussels – PP

Field Study on the involvement and strategies of European private equity actors in the content industry in Europe.

European Commission Media Programme – Brussels – T



peacefulfish
consultancy for financing the creative industries

Closing The Gap: Investment for 360° Content, a MEDIA-supported training course.

European Commission Media Programme – Brussels – T
CreativeShift: Cross-sector Acceleration Best Practice Programme :
Audiovisual/publishing/Music/Gaming

Image 3D asbl – Liege – FF, T
Strategic support in developing and managing the 3D Financing Market during 3D Stereo Media

Secret Realm – Brussels – FF
Business plan for animation feature project.

Studio 100 – Schelle - FF
Business plans for animation feature film projects.

CROATIA

Croatian Audiovisual Centre – Zagreb – PP
Advisory on the introduction of a tax credit for film and film tourism strategies in Croatia.

DENMARK

Danish Producers Association – Cannes - FF
Film financing workshop during the Cannes International Film Festival

Zeitgeist – Filmbyen – FF
Business plan and financing strategy of a slate of films.

ESTONIA

Estonian Film Foundation – Tallinn – PP
Strategic analysis on the potential of development of the audiovisual industry in Estonia and on its capacity to attract private investment.

Produktsooni-grupp OÜ – Tallin – PP
Feasibility study of setting up a digital postproduction cluster in Tallinn.

Estonian Film Commission – Tallinn - PP
Study for the creation of financial incentives

FINLAND

Centre of Expertise for the Experience Industry (LEO), Lapland and Municipality of Rovaniemi – Lapland – PP
Development of the complete media strategy for the region including training with the Lapland University, regular seminars (Creative Lapland) and development and production funding policy.



peacefulfish
consultancy for financing the creative industries

Finnish Animation Producer's Association – Helsinki, - T
Finance seminar and coaching workshop for investors and animation companies.

Finnish Lapland Film Commission – Rovaniemi – PP
Study on marketing strategy outside Finland.

Gigglebug Entertainment Oy – Helsinki, - CF
Corporate Positioning and Growth Strategy for a Finnish animation studio.

IPR.VC, Helsinki, - CF
Research Study on Equity investment in films in Europe.

North Digital Film Company – Helsinki, - FF
Business plan and financing strategy for an animation film.

FRANCE

Antipolis Studio – Sophia Antipolis – DD
Cluster development for new media companies.

Capital Games – Paris – CF
Advising Video Game cluster on setting up of a dedicated slate fund for cluster members.
Development and management of a Video Game Finance market during the Game Connection event in Paris

Doremi – Sophia Antipolis – DD
Strategic advice and market research on the financing of Digital cinema roll out.

Elodig – Cachan – DD
Market study and analysis of new opportunities in the field of Digital-Cinema distribution services.

Eurimages – PP
Evaluation and recommendations on distribution scheme for Non-MEDIA countries.

Eurimages – PP
Evaluation and recommendations on financing for the TV series sector.

Eutelsat – Paris- DD
Strategic advice to access European content for broadband platform.

Films 26 – Paris- FF
Business plans for a slate of feature films.

Gaumont – Paris- FF
Business support for international film financing strategy.



Imaginove – Lyon – CF

Strategic study on setting up a dedicated fund linked to the cluster active in audiovisual and video games.

Klute – Paris/ Philippines – FF

Business plan for a slate of animated short form content.

Laval Virtual – Laval – IF

VR Start-ups training and Investment Forum with a group of VR-Focussed investors.

Le Pôle Media Grand Paris – Paris – CF

Advising consortium of Paris Media Cluster, Caisse des Dépôts et Consignations, Paris Region and Prefecture Paris on setting up a dedicated fund linked to the cluster.

MK2 – Paris – DD

Market study on developing a MK2 VR centre in Berlin

Sirocco Films – Paris - FF

Business Plan for feature film financing.

UGC – Paris – Other

Logistical organization and strategic advice on B2C and B2B aspects for a multi-city, European film showcase.

GERMANY

3G Media – Stuttgart – DD

Strategic advice for the development of an airport-based interactive TV platform (Elounge).

CanalWeb – Berlin/Paris – DD

Content development in Berlin for the first international Internet TV.

Deutsches Filminstitut-DIF – Frankfurt – PP

EU project MIDAS on the development of business models for the re-use of archived material in film archives, collections and libraries.

Greenlight Media – Berlin – FF

Strategic support for feature film financing.

Investitionsbank Berlin-Brandenburg – Berlin – PP

Strategic advice for the development of a regional fund model for film.

Kreativwirtschaftsberatung Berlin – Berlin – CF, T, IF

Initiation, Design and Execution of Investment Readiness programme “Invest in Creativity-Investors Lab Berlin” and Investment Forum for creative industry start-ups in Berlin.



Ministry of Science and Art, Hesse, - PP

Expertise on the eDIT The Filmmaker's Festival, benchmarking, positioning and further development of the event.

Motivo Films – Munich/Los Angeles – FF

Business support and financing of an 8M€ feature film.

State Media Authority Saarland – Saarbrücken – PP

Strategy paper for the Film Commission Saarland.

State Media Authority Hessen – Kassel – PP

- Positioning study on the media region Frankfurt-Rhein/Main.
- Expertise for the further development on an industry event

Tobitoon Productions – Himbergen – FF

Positioning and evaluation of three animated TV-series.

UFA, Phoenix Film – Berlin – FF

Business plan and financing strategy for a feature film project.

IRAQ

Iraq Short Film Festival – Baghdad – PP

- Support for the festival's first edition on international strategy, financing, and sponsoring with focus country Germany – 2007.
- Strategic support for the second edition of the festival with focus country Great Britain; member of the International Jury; Festival Workshops – 2011.

ITALY

Apulia Film Commission – Apulia – PP

Strategic positioning study and proposal on financial instruments (film funds)

Evaluation of film fund programme

Assistance on Puglia Experience project and programme

Sardinia Film Commission – Cagliari - PP

Strategic positioning study and proposal on financial instruments.

Lanterna Magica – Torino – FF

Business plan and financing of an animation feature film.

KOSOVO

Kosovo Film Centre – Pristina – PP

Advice on new cinema law

LATVIA

National Film Centre of Latvia – Riga – PP

Strategy workshop on incentives for the film industry.



LITHUANIA

Lithuania Film Centre – Vilnius – PP

Strategy research on incentives for the film industry.

BBDO-LUKRECIJA – Vilnius – PP

Strategic research for Vilnius as a film-friendly city

LUXEMBOURG

Cinequity – Brussels – FF

Development of a private equity fund investing in films.

European Investment Bank – Luxembourg – PP

European Cinema Digitalisation – a market focussed due diligence report on the third party integrator model in Europe

City of Differdange – Luxemburg - PP

Study on the creation of an incubator for the creative industries.

MALTA

Malta Film Commission – PP

Strategic research on private equity fund models for Malta.

NEW ZEALAND

Daybreak Pacific – FF

Business support for project financing

THE NETHERLANDS

Dutch Film Fund - Amsterdam - PP

Studies on financial incentives (Tax credit and Box Office incentive system)

Dutch Producers association – Amsterdam – PP

Study on regional city funds in Europe

NORWAY

Cylinder AS – Oslo - FF

Business plan for feature film financing.

Film Camp – Tromsø, - PP

- International strategic study for the Film Camp production services and regional fund.
- Strategy Study examining the current positioning of Norwegian regional fund FilmCamp.

Film Commission Norway – Oslo, Bergen – PP

- Strategic advice and implementation of an economic incentive for Norway. Feasibility study for a Norwegian Microbudget Production scheme.
- Norwegian Budget Comparison Study on hard costs and the soft factors (tax incentives, funds, service offers) of shooting a feature film production in Norway versus competitive locations.



peacefulfish
consultancy for financing the creative industries

Norwegian International Film Festival – Haugesund – PP
Development of co-production forum and a private equity pitching market.

Svensk Film – Oslo - FF
Business Plan for feature film financing.

TNC Productions AS - FF
Business Plan for feature film financing.

PORTUGAL

ICA, Instituto do Cinema e do Audiovisual, I. P. – Lisbon - PP
Research study for developing Portugal as a film destination through financial incentives.

Film Commissions of Madeira and Azores, - PP
Study for the regions of Madeira and Azores.

SAN MARINO

Republic of San Marino, Ministry of Tourism - PP
“Developing San Marino as Inward Investment Location For Films” Feasibility study on developing San Marino’s audio-visual industry and its capacity to attract inward investment.

SINGAPORE

Media Development Authority (MDA) – Singapore – PP
Creation of a Mentorship Program supporting the internationalization of Singaporean media content companies.

SPAIN

Alta Realitat – Barcelona – FF
Business Plan for feature film financing.

Antaviana – Barcelona, - CF
Feasibility study for an internationalization strategy of a Catalan post-production house.

AUDIOVISUAL, S.G.R. – Madrid – FF
Acting as European Commercial Agency for the management of the MEDIA Production Guarantee Fund in the period 2010-2013 (Pilot project).

Centre of Audiovisual Development (CDA) – Barcelona - PP
Strategic advice on training for film finance and mobile content financing.

Donostia Film Commission – San Sebastian – PP, FF

- Initiating and organising a trade mission.
- Initiation and Execution of Film Financing and Investment Readiness Training Programmes for Basque Film Production Companies.

L'Institut Català de les Indústries Culturals (ICIC) – Barcelona – PP



Benchmark study and international strategy for the film region of Catalonia.

SWITZERLAND

Focal – Zurich – FF

Training Workshop on European film financing.

Caravan Production, – Geneva – FF

Strategic advice to set up a private Equity fund.

UNITED KINGDOM

Creative Skillset/Creative England – London, Bristol - T

ENTER UK, Training Programme for UK Investors to bridge the knowledge gap in film finance and to develop fresh investment and lending products.

ANGEL CAPITAL GROUP, CI Factor consortium – London – Finance

A study on identifying key challenges for equity investors to be active in the Creative Industries across key European territories.

Fahrenheit Films – London – FF

Strategic advice for project financing.

Film London – London - PP

- Strategic support for planning the Production Finance Market for Film London since 2007.
- Analysis of the effects of the UK film tax credit (2006) on co-productions and strategic advice on consequent actions.
- Strategic support in EU policy
- Project management for „EuroScreen“, a pilot project on maximizing the economic synergies between the screen and tourism industries to increase innovation, competitiveness and growth in eight regions across Europe.

Ruby Films – London – FF

Business plan for project financing.

Yellow Production – London – FF

Business plan for project financing.

Wales

CYFLE/Skillset

Training in film finance.

Forget about it Films – Cardiff – FF

Business plan for corporate and project financing.

ScreenWales – Cardiff – PP

Development of a model for co-production between Wales and Ireland using INTERREG funding.



peacefulfish
consultancy for financing the creative industries

UNITED ARAB EMIRATES

Dubai Studio City – Dubai – FF

Benchmark study and development of financial instruments for domestic and international film productions.

Film Commission Abu Dhabi – Abu Dhabi – PP

Study on film financing models in key European countries.

USA

Bad Daddy Film Production, New York – FF

Business plan and financing of a feature film.

nextPix Productions, New York – FF

Business plan and financing of a feature film.



peacefulfish
consultancy for financing the creative industries

Training

peacefulfish lectures/lectured at

- Free University Berlin
- MFG Academy
- Laval Virtual
- Media Business School
- Binger Filmlab
- Torino Filmlab
- Maia Workshops
- Cartoon Finance and Cartoon Master
- Focal
- Creative Europe Desks
- International Film Festivals and Markets like Berlin, Cannes, San Sebastian, Rotterdam

Partnerships

peacefulfish is:

- part of the EU Expert Group on Digital Cinema, exploring possibilities of public support for the digital conversion in Europe.
- Part of the OMC group on Financing the CCI of the European Commission.
- partner of the pan-European investment network specialising on media-tech (content producers/content enablers), Media Deals. As such accessing:
 - EBAN; EBN; NEM; 3IT Fraunhofer
 - Chair of the Cultural, Creative Digital Special Interest Group (EBN)

peacefulfish

Derfflingerstr. 18, Berlin 10785, Germany,
tel +49 (0)30 488 2885-61 fax +49 (0)30 6908 8363
www.peacefulfish.com
HRB 174782 B